Brandon Lee Smith: Video Editor | Producer | Director | Animator | Long term 6+ Year Tesla Investor.

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Education:

University of Wisconsin, Milwaukee (UWM): Graduated 2012. BA in Journalism, Advertising, and Media Communications. Honor Student in High School and College, as well as achieved UWM's Dean's List. Emmy Award Winner in Video Producing: 2011.

Hardware/Software:

Post Production: Adobe Premiere Pro 15+ Years

Motion Graphics: Cinema 4D, Adobe Photoshop, Basic After Effects/Illustrator.

Hardware: Panasonic/Nikon/Canon DSLRs, Lights, DJI Mavic Air 2, RTX 3090/64GB Ram/5950x.

Work Experience:

Briggs and Stratton Customer Education Department 2015 - Present (8+ years).	Run a million dollar video studio I helped design and build in our headquarters in Milwaukee. I shoot, edit, technical/audio direct, and also do 3D animation.
University Communications Department University of Wisconsin Milwaukee Contract Videographer 2011 - 2012	Shot/edit videos for UWM.edu homepage. Interviews included the Ambassador to Iceland, Visual Effects Supervisor to the Lord of the Rings, and the Mayor of Milwaukee
Visual Design Services Department University of Wisconsin Milwaukee. Limited Term Employee: Graphic Artist. 2013 - 2014	Processed submitted raw images using Adobe Illustrator and Photoshop, check resolution/dpi, and print using large-format printers. Also mount using heat compression and/or lamination.
Time Warner Cable, Sports 32. Intern: Camera Operator, Floor Director. 2011 - 2012.	I prepared guests for air (wire/mic/focus checks), ran cameras, fixed studio lights, kept cables organized, and directed the floor.
UWM Panther-Vision Student: Editor. Producer. Reporter. Anchor. Photojournalist. 2011 - 2012	Edited/shot/executive produced, and even anchored for live newscasts that were broadcasted to over 300,000 households in Milwaukee. I won UWM (first ever) regional Emmy in this class.

Awards / Notable Events:

Bloomberg Story on my Tesla journey:

 $\underline{\text{https://www.bloomberg.com/news/articles/2020-12-18/tesla-s-tsla-stock-price-an-army-of-millionaire-retail-traders-hold-on}$

National Academy of Television Arts and Sciences. 2011 Best Newscast. (Video Editor, Video Journalist) Regional Northwest Broadcast News Association. 2011 Best Newscast. (Video Editor, Video Journalist) Society of Professional Journalists, Region 6. 2011 Best Newscast. (Video Editor, Video Journalist) Wisconsin Broadcasters Association. 2011 Best Newscast. (Video Editor, Video Journalist)

REFERENCES AVAILABLE UPON REQUEST