

Brandon Lee Smith: Emmy Award Winning Video Producer | Video Editor | Director | 3D Animation
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Education:

University of Wisconsin, Milwaukee (UWM): 2012. Dean's List
Bachelors of Arts: Journalism, Advertising, and Media Communications
High School: 2006. Honor Student

Hardware/Software:

Post Production: Adobe Premiere Pro 20+ Years
Motion Graphics: Cinema 4D/Octane/X-Particles, Adobe Photoshop/After Effects/Illustrator
Hardware: Sony A7SIII, DJI Mavic Air 2 (107), RTX 4090(x2)/128GB Ram/5950x

Work Experience:

Briggs and Stratton Customer Education Department <i>2015 - Present</i>	Run a global video studio I helped design and build. I've directed, edited, post-produced, and created 3D animations for over 1,000 videos since 2015.
CBS 58 News Full-Time Video Editor <i>2014 - 2015</i>	Primary Full Time Video Editor for CBS 58 in Milwaukee Wisconsin. I edited nearly 3 hours of live television a day, which consisted of ~300 rendered videos a week.
University of Wisconsin Milwaukee Visual Design Services Department Limited Term Employee: Graphic Artist. 2013 - 2014	Enhanced submitted images with Adobe Illustrator and Photoshop. Operated large-format printers to produce high-quality prints and expertly mounted them using heat compression or lamination.
Time Warner Cable, Sports 32. Intern: Camera Operator, Floor Director. 2011 - 2012.	I prepared guests for air (wire/mic/focus checks), ran cameras, prepared studio lights, and directed the floor.
UWM Panther-Vision Student: Editor. Producer. Reporter. Anchor. Photojournalist. 2011 - 2012	Edited/shot/executive produced, and even anchored for live newscasts that were broadcasted to over 300,000 households in Milwaukee. I won UWM (first ever) regional Emmy in this class.

Awards / Notable Events:

Bloomberg Story on my Tesla journey:

<https://www.bloomberg.com/news/articles/2020-12-18/tesla-s-tsla-stock-price-an-army-of-millionaire-retail-traders-hold-on>

National Academy of Television Arts and Sciences. 2011 Best Newscast. (Video Editor, Video Journalist)
Regional Northwest Broadcast News Association. 2011 Best Newscast. (Video Editor, Video Journalist)
Society of Professional Journalists, Region 6. 2011 Best Newscast. (Video Editor, Video Journalist) Wisconsin Broadcasters Association. 2011 Best Newscast. (Video Editor, Video Journalist)

LETTERS OF RECOMMENDATION AVAILABLE UPON REQUEST